

2023 IMPACT REPORT

The Callis Foundation and its Industry partners believe in the Power of Giving.



We are driven by a shared commitment to help African American males replace obstacles with great opportunities.



28,300 Community Service Hours for 2023

The Callis Foundation experienced a record number of service hours and increased community impact for 2023, serving both Cobb and North Fulton Counties.

24	Number of Foundation Community Collaborations	\$849,000
		2023 Service Hours Value

19,000 Community Impact

The Callis Foundation and our community partners helped to positively impact individuals, students, educational partners, community stakeholders, and families through strong programming and economic impact.

83
Number of Cobb District High School Students awarded college scholarships through the Callis Foundation Legacy of Giving

20
Youth To Men students successfully completed the first year of our STEM Immersion Institute

90%
Youth To Men participation rate for students and families who regularly attend mentoring sessions

450
Number of Cobb residents supported annually through the Cobb Food Pantry

4
Scholarships Awarded through "Full Circle Fellowship Program" and "The Georgia Coalition for Higher Education in Prison"

175
SAT ACT Test Prep student interactions and participation

23
Number of Cobb County Schools represented in the Youth To Men mentoring program

48% Year over Year Growth!
Of participants in mentoring program from 2021 to 2023

Leadership Development Institutes:

Pharmacy • Free Enterprise & Economic Development • STEM Immersion • Leadership Development Citizenship Education

COMMUNITY IMPACT:

Willie Hill Park

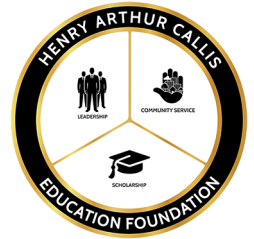
Members of the Marietta Tree Keepers, a 501(C)3 non-profit organization work closely with the City of Marietta to plant trees along public right-of-ways, parks and schools. The Willie Hill Park is a beautiful park that was transformed from a once vacant lot just a few blocks off the northeast corner of Historic Marietta Square. The Park was dedicated to the memory of Willie Hill, deacon of Zion Baptist Church. The Henry Arthur Callis Education Foundation, Alpha Kappa Alpha Sorority, Inc. Rho Zeta Omega Chapter, Alpha Phi Alpha Fraternity, Omicron Mu Lambda Chapter all volunteer alongside the Marietta Tree Keepers for this service initiative.



Annual participation and Community Impact

140 Cobb residents

• City of Marietta Parks Department • Zion Baptist Church • Youth To Men • Y.O.U.T.H of Marietta High • Alpha Kappa Alpha Sorority • Alpha Phi Alpha Fraternity



WorkSource Cobb B.O.S.S. Young Professionals Program Presents:

Youth to Men Internship Program

Paid Internships · Career Pathways · College & Career Tours
Mentorships · Stipends · Transportation Assistance

A total of 41 Youth To Men families and associates have signed up with CobbWorks to take advantage of their services. Twenty five percent of our Youth to Men students have secured paid internships through our collaboration with CobbWorks. As Cobb County's American Job Center, CobbWorks provides access to a system of employment and education services for our community. In an increasingly complex workforce and economy, people need guidance and assistance in managing their career development, particularly when challenged with unexpected events. CobbWorks provides workforce services that assist people in helping themselves and their families.



Wingate University Summer Leadership Institute

FELC (Free Enterprise Leadership Challenge)



The Free Enterprise Leadership Challenge is an educational program designed to give high school students the opportunity to learn about free enterprise, business, entrepreneurship, and leadership through annual summer camps and workshops. The mission is to educate students about entrepreneurship, capitalism, free market economics, personal responsibility, principled leadership, and corporate/personal philanthropy.

54.5%

Increase of participants knowledgeable about STEM fields and professions

88.2%

Rated the program extremely or highly beneficial

67.7%

Extremely likely to pursue a career in STEM

76.5%

Will meet with their counselors to pursue STEM careers beyond high school

100%

Percentage likely to attend college

88%

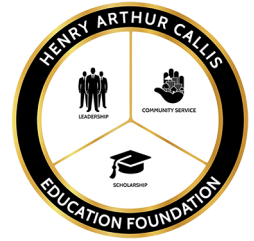
Likely to attend and pursue a STEM profession

STEM Immersion Institute

As a result of the disproportionate number of Black males in STEM professions, the Callis Foundation launched the "STEM Immersion Institute" in partnership with Kennesaw State University, College of Computing and Software Engineering. Twenty Youth To Men students were selected for this pilot program. Due to the success of the program, a three year partnership with the university is planned.

Being able to travel away from home and experience a college campus with my friend / fellow Youth To Men member Christian Sanders and other kids my age from all over the SE region and then learn about how to create a business was one of the best experiences I've had since being in high school. - Nicholas, North Paulding High School - (YTM member since 2021)

Participating in the Morehouse Leadership workshop was an eye-opening experience for me. It provided an empowering platform where I not only honed my leadership skills but also fostered a strong sense of identity, belonging, and pride in my heritage, inspiring me to be a positive force and push myself to achieve more. - Terez, Cherokee High School - (YTM member since 2022)



SPONSORS

Callis Foundation STEM Immersion Institute



Top two STEM Corporate Sponsors:



Top Five "Ervin Keith Hollman Memorial Scholarship Golf Classic" Sponsors:



Jim Ellis Marietta Audi

Eleven 37 Films

Orthopedic Sports & Spine

Top Repeat Sponsors of Foundation Programs:



Pinkham Family Foundation

Friendship Club of Cobb County

Top 2023 New Corporate Program Sponsors:



O'Riley Family Foundation

For more information and testimonials, please visit
Callisfoundation.org